

**To:** The Newbridge Cutlery Company Limited Co ETC. ([ipg@andersonkill.com](mailto:ipg@andersonkill.com))

**Subject:** U.S. TRADEMARK APPLICATION NO. 79096211 - NEWBRIDGE - 101089.MED01 - Request for Reconsideration Denied - Return to TTAB

**Sent:** 7/20/2012 12:39:27 PM

**Sent As:** ECOM116@USPTO.GOV

**Attachments:** [Attachment - 1](#)  
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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**APPLICATION SERIAL NO.** 79096211

**MARK:** NEWBRIDGE

**\*79096211\***

**CORRESPONDENT ADDRESS:**

KANISHKA AGARWALA  
ANDERSON KILL & OLICK, P.C.  
1251 AVENUE OF THE AMERICAS  
NEW YORK, NY 10020

**GENERAL TRADEMARK INFORMATION**

<http://www.uspto.gov/main/trademarks.htm>

**APPLICANT:** The Newbridge Cutlery Company  
Limited Co ETC.

**CORRESPONDENT'S REFERENCE/DOCKET NO. :**

101089.MED01

**CORRESPONDENT E-MAIL ADDRESS:**

ipg@andersonkill.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 7/20/2012

**INTERNATIONAL REGISTRATION NO.** 1074030

On January 5, 2012, a final Office action was issued refusing registration of the applied-for mark based upon a requirement for clarification of the identification of goods and a requirement for a disclaimer of NEWBRIDGE as primarily geographically descriptive. On June 28, 2012, applicant responded by filing a notice of appeal to the Trademark Trial and Appeal Board (Board) and a request for reconsideration of the final refusal. The Board then suspended the appeal and remanded the application to the trademark examining attorney for consideration of the request.

The trademark examining attorney has carefully reviewed applicant's request for reconsideration. The amended identification of goods is accepted and made part of the record. However, with regard to the disclaimer requirement, the examining attorney is denying the request for the reasons stated below. *See* 37 C.F.R. §2.64(b); TMEP §§715.03(a), 715.04(a). Accordingly, the requirement for a disclaimer of NEWBRIDGE, made final in the Office action dated January 5, 2012, is maintained and continues to be final. *See* TMEP §§715.03(a), 715.04(a).

Specifically, applicant argues that the geographic location Newbridge, County Kildare, Ireland "is not well-known to the relevant public in the United States." *See* Request for Reconsideration dated 06/28/2012 at 4. However, the previous Office actions contained sufficient evidence to establish that

Newbridge is not obscure or remote. An additional twenty articles from publications are attached hereto which make reference to Newbridge, Ireland. In light of the combined evidence, Newbridge is not obscure or remote.

Applicant also seeks to compare Newbridge with Windhoek from *In re Namibia Breweries Ltd.* See Request for Reconsideration dated 06/28/2012 at 6. However, the Board determined that Windhoek was not primarily geographically descriptive in part due to the lack of any evidence in the record indicating “that Windhoek (or Namibia, or southern Africa) is a common or likely tourist or travel destination for American consumers. . . .” *In re Namibia Breweries Ltd.*, Ser. Nos. 77761812 and 77761817, 2011 TTAB LEXIS 309, \*14-15 (Sept. 12, 2011) (To view and print this unpublished decision, visit <http://ttabvue.uspto.gov/ttabvue/> and insert the serial number(s) specified). In the present case, the evidence attached to the previous Office actions demonstrated that Newbridge has numerous tourist attractions and is even “world renowned” for its production of fine silverware. In addition, the attached evidence establishes that visitors from the United States form the second largest group of visitors to Ireland, with somewhere between 870,000 to 885,000 U.S. citizens visiting Ireland annually. Comparatively, the attached tourism report for Namibia indicates that in 2010, the last year for which statistics were available, only 17,826 U.S. citizens visited Namibia. See page 10 of the attached excerpt of the report (due to the length of the report, only the first sixteen pages, which contain the relevant information, have been attached; however, the entire report may be found at [http://www.namibiaturism.com.na/uploadedFiles/NamibiaTourism/Global/Downloads\\_Modules/Research](http://www.namibiaturism.com.na/uploadedFiles/NamibiaTourism/Global/Downloads_Modules/Research)

Thus, Ireland is a vastly more popular tourist destination for U.S. consumers than Namibia. Further, 77% of U.S. travelers in Ireland in 2009 chose to visit the region of Dublin. Newbridge is located in close proximity to Dublin, specifically, less than 30 miles away. The attached evidence further demonstrates that day tours are provided from Dublin to Kildare County, with stops in Newbridge. This evidence indicates that U.S. consumers travelling in Ireland are likely to gain exposure to Newbridge. (See attachments).

Applicant also contends that “[t]here is no goods/place association” in this case. See Request for Reconsideration dated 06/28/2012 at 8. However, a prima facie showing that a public association exists between applicant’s goods and the geographic place named in the mark is sufficient to support a refusal. The named geographic location need not even be well-known or noted for the goods, but only likely to be associated with applicant’s goods. See TMEP §§1210.04, 1210.04(a); see, e.g., *In re Loew’s Theatres, Inc.*, 769 F.2d 764, 226 USPQ 865 (Fed. Cir. 1985); *In re Cal. Pizza Kitchen Inc.*, 10 USPQ2d 1704 (TTAB 1989). Here, the geographic location named in the applied-for mark more than meets this test because the evidence attached to the previous and current Office actions demonstrates that Newbridge, Ireland has been well-known, even famous, for decades due in part to its cutlery and silverware industry.

Finally, applicant argues that it is the applicant itself which is renowned for the manufacture of the homeware and silverware products, rather than the geographic location of Newbridge, Ireland. See Request for Reconsideration dated 06/28/2012 at 9-10. Applicant refers to several third-party registrations that include geographic locations in the marks and appears to contend that the geographic locations in the third-party marks were once little known but have achieved renown due to the success of the mark owners. *Id.* at 9-10. However, the record shows that U.S. Reg. No. 1198186 for the mark POLAND SPRING and U.S. Reg. No. 0545056 for the mark CORNING, both of which are noted by applicant in its request for reconsideration, have been registered under Section 2(f) based on a showing of acquired distinctiveness due to the primarily geographically descriptive nature of the marks. Applicant also points to U.S. Reg. No. 0951941 for the mark WATERFORD, for which the original registrant is listed as having its address in Waterford, Ireland. However, the attached examples of ten additional registrations owned by the same registrant all have the term WATERFORD registered under Section 2(f) based on a showing of acquired distinctiveness due to the primarily geographically descriptive nature of the term. Thus, these



third-party marks were nonetheless found to be primarily geographically descriptive by the USPTO. Therefore, that Waterford, Ireland may have gained renown due to the registrant's presence in that location, or similarly, that Newbridge, Ireland may have gained renown due to the applicant's presence in that location, does not subtract from the geographic descriptiveness analysis. What remains relevant in the analysis is (1) that the primary significance of the mark is a generally known geographic place or location, (2) that the goods originate in the geographic place named in the mark, and (3) that purchasers are likely to believe that the goods originate in the geographic place identified in the mark. TMEP §1210.01(a); *In re Societe Generale des Eaux Minerales de Vittel S.A.*, 824 F.2d 957, 959, 3 USPQ2d 1450, 1452 (Fed. Cir. 1987); *In re Joint-Stock Co. "Baik,"* 80 USPQ2d 1305, 1309 (TTAB 2006). How the geographic location came to gain its significance is of no moment in the analysis. In this case, each of the three factors listed above have been established through the evidence of record. Therefore, applicant's request is denied.

Accordingly, the Trademark Trial and Appeal Board has been notified to resume the appeal. *See* TMEP §715.04(a).

/John Dwyer/  
Examining Attorney  
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*Big Win for Laois Over Dublin Irish Voice February 1, 2012 - February 7, 2012*

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February 1, 2012 - February 7, 2012

**SECTION:** SPORTS: SPORTS DIGEST; Pg. 29 Vol. 26 No. 5 ISSN: 0895-4534

**LENGTH:** 1165 words

**HEADLINE:** Big Win for Laois Over Dublin

**BYLINE:** Dervan, Cathal

**BODY:**

... being honest. Going on current form for the last two or three years, that is where we are. We have to work our way back up. It is not going to happen overnight."

GUSHHTS

THE final of the O'Byrne Cup between **Kildare** and DCU has been refixed for Friday, February 17, in Portlaoise after heavy rain called the original fixture in **Newbridge** last Sunday to be postponed . . .

PORTADOWN soccer player Shane McCabe has quit the Irish League club to concentrate on Gaelic football with the Fermanagh squad managed by Peter Canavan . . .

SEANIE Johnston is a ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)

Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))

View: KWIC

Date/Time: Friday, July 20, 2012 - 10:22 AM EDT



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Ethel T. Judge Courier News (Bridgewater, New Jersey) December 27, 2011 Tuesday

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Courier News (Bridgewater, New Jersey)

December 27, 2011 Tuesday

**SECTION:** OBITUARIES

**LENGTH:** 234 words

**HEADLINE:** Ethel T. Judge

**BODY:**

Survivors include her Son, Tom Judge and his wife Judy and their children Brian and Jared of Princeton, NJ Daughter, Terry Roche and her husband Patrick and their children: Olivia and her husband Paul, Carolyn, Sinead, Patrick and John of **Newbridge, Ireland** Son, Martin Judge and his wife Elsebet of Copenhagen, Denmark Daughter, Kathy and Woody Wood of Annandale, NJ sister, Dorris Huth of Rego Park, NY Great Grandson Eoghan. She was predeceased by sisters ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) ⓘ  
Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))  
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Bright Lights Shine for McCallany Irish Voice March 16, 2011 - March 22, 2011

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Irish Voice

March 16, 2011 - March 22, 2011

**SECTION:** Pg. 36 Vol. 25 No. 11 ISSN: 0895-4534

**LENGTH:** 1748 words

**HEADLINE:** Bright Lights Shine for McCallany

**BYLINE:** Drew, April

**BODY:**

... son, McCallany's father knew there was only one thing that could sort him out - a strict Catholic education.

"He was determined I was going to have an Irish education so he sent me to a boarding school in **Newbridge**, Co. **Kildare**, the same one he himself went to," McCallany said, admitting it was the last place on earth he wanted to be.

McCallany was familiar with the Irish school system by then. When he turned five Holt and his brother, Michael, were ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)  
Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))  
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IN FOCUS: NIALL BRENNAN Irish Voice October 20, 2010 - October 26, 2010

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October 20, 2010 - October 26, 2010

**SECTION:** INTELLIGENCER; Pg. 20 Vol. 24 No. 42 ISSN: 0895-4534

**LENGTH:** 632 words

**HEADLINE:** IN FOCUS: NIALL BRENNAN

**BYLINE:** Drew, April

**BODY:**

FULL TEXT

OCCUPATION: Proprietor of MaU Brennan Stables in Florida.

Tell us about yourself.

"I grew up in **Newbridge**, Co. **Kildare**, on a farm just outside of town. My father, Liam Brennan, formerly a champion jockey in **Ireland** in the late 1950s, was then training and used part of the farm for stables and schooling grounds. His brother Dennis continued to farm the rest of the land that my grandfather had left them.

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)

Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))

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FRANZ, Patricia (Chisholm) Hartford Courant (Connecticut) October 4, 2010 Monday

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Hartford Courant (Connecticut)

October 4, 2010 Monday  
STATEWIDE EDITION

**SECTION:** CTNOW; Pg. B2

**LENGTH:** 221 words

**HEADLINE:** FRANZ, Patricia (Chisholm)

**BODY:**

... 20, 1955 at St. Mary's Church in Coventry, and recently celebrated their 55th anniversary. In addition to her husband, she is survived by two sons and a daughter, Michael Franz and his wife Catherine of **Newbridge, Ireland**, Peter Franz and his wife Marjorie of Norwalk, and Mary Anne Franz and her partner Carol Keogh of Stratford, 5 loving grandchildren; Rory, Daniel and Katie Franz of **Ireland**, John and Jennie Franz of Danbury. She was predeceased by her brother Raymond Chisholm.

Source: **News & Business** > / ... / > US Newspapers and Wires [i](#)

Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))

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*Patricia Chisholm Franz New Jersey native, wife, mother, grandmother, 81 The Star-Ledger (Newark, New Jersey) October 4, 2010 Monday*

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The Star-Ledger (Newark, New Jersey)

October 4, 2010 Monday  
STATE/ROP EDITION

**SECTION:** NEWS; Pg. 022

**LENGTH:** 299 words

**HEADLINE:** Patricia Chisholm Franz New Jersey native, wife, mother, grandmother, 81

**BODY:**

... parishioner of St. Thomas the Apostle Church in Norwalk, as well as a member of their Rosary Society.

In addition to her husband, she is survived by two sons and a daughter, Michael Franz and his wife, Catherine, of **Newbridge, Ireland**, Peter Franz and his wife, Marjorie, of Norwalk, Conn., and Mary Anne Franz and her partner, Carol Keogh, of Stratford, Conn., and five loving grandchildren, Rory, Daniel and Katie Franz of **Ireland**, and John and Jennie Franz of Danbury, Conn. She is also survived by three nieces, one nephew, and several cousins. She was predeceased by her brother, Raymond Chisholm.

Pat will be missed by all of us who were ...

Source: **News & Business** > / ... / > **US Newspapers and Wires** [i](#)  
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*Freed Rapist Seeks State Protection Irish Voice August 18, 2010 - August 24, 2010*

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August 18, 2010 - August 24, 2010

**SECTION:** Pg. 10 Vol. 24 No. 33 ISSN: 0895-4534

**LENGTH:** 867 words

**HEADLINE:** Freed Rapist Seeks State Protection

**BYLINE:** Clancy, Paddy

**BODY:**

... evidence emerged linking him to one of the women he is suspected of murdering.

The Irish Mail on Sunday claimed to have established a link between Murphy and Deirdre Jacob, an 18-year-old who vanished from **Newbridge**, Co. **Kildare**, in July, 1998.

The paper, quoting Garda sources, said Murphy was carrying out carpentry work at Deirdre's grandmother's shop just hours before she went missing. At the time nothing ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)  
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*Dermot Earley Passes Irish Voice June 30, 2010 - July 6, 2010*

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Irish Voice

June 30, 2010 - July 6, 2010

**SECTION:** Pg. 10 Vol. 24 No. 26 ISSN: 0895-4534

**LENGTH:** 636 words

**HEADLINE:** Dermot Earley Passes

**BYLINE:** Clancy, Paddy

**BODY:**

His coffin, draped in a Tricolor with his hat and ceremonial sword on top, was carried from St. Conleth's Church in **Newbridge**, Co. **Kildare**, to a gun carriage where, led by Army No. 1 band, it began a slow march to the cemetery in the sunshine.

Family members walked behind the gun carriage with hundreds of members of the ...

Source: [News & Business](#) > / ... / > [US Newspapers and Wires](#) [i](#)

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*Pfizer trying to streamline production Kalamazoo Gazette (Michigan) May 23, 2010 Sunday*

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Kalamazoo Gazette (Michigan)

May 23, 2010 Sunday

**SECTION:** BUSINESS; Pg. F1

**LENGTH:** 643 words

**HEADLINE:** Pfizer trying to streamline production

**BYLINE:** Al Jones

**BODY:**

... make other products:

Solid-dose sites: They manufacture tablets and capsules. This network will include plants in Freiburg, Germany; Amboise, France; Vega Baja and Barceloneta, Puerto Rico; Ascoli, Italy; **Newbridge, Ireland**; and Illertissen, Germany.

Biotechnology sites: They manufacture vaccines and large-molecule medicines. The network will consist of sites in Grange Castle, **Ireland**; Strangnas, Sweden; Algete (Madrid), Spain; and Havant, United Kingdom; and in the United States, Andover, Mass., and Sanford, N.C.

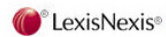
Consumer health care products: That network, which largely is production of products acquired in the ...

Source: **News & Business** > / ... / > **US Newspapers and Wires** [i](#)

Terms: **(newbridge) w/25 (kildare or ireland)** [\(Suggest Terms for My Search\)](#)

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6,000 lose jobs as Pfizer revamps Cutting costs after Wyeth acquisition Fort Wayne Journal Gazette May 19, 2010 Wednesday

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Fort Wayne Journal Gazette

May 19, 2010 Wednesday  
Final Edition

**SECTION:** BUSINESS; Pg. 12B

**LENGTH:** 283 words

**HEADLINE:** 6,000 lose jobs as Pfizer revamps Cutting costs after Wyeth acquisition

**BYLINE:** Shannon Pettypiece Bloomberg News

**DATELINE:** NEW YORK

**BODY:**

... it would sell the Rouses Point site.

Research operations in Pearl River and Richmond won't be affected by the manufacturing cuts, Pfizer said.

Operations will be downsized in Guayama, Puerto Rico; **Newbridge, Ireland**; Andover, Mass.; Sanford, N.C.; Havant, Britain; and Illertissen, Germany.

"The restructuring of our global plant network is critical to our efforts to remain competitive so that we can continue to meet patient needs and expand the access and affordability of our ...

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*The 50 Most Influential Women Irish Voice July 9, 2008 - July 15, 2008*

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Irish Voice

July 9, 2008 - July 15, 2008

**SECTION:** Pg. S1 Vol. 22 No. 28 ISSN: 0895-4534

**LENGTH:** 16761 words

**HEADLINE:** The 50 Most Influential Women

**BYLINE:** McGoldrick, Debbie.

Debbie McGoldrick

Senior Editor

Irish Voice

**BODY:**

... LTO.

AINE Sheridan, a native of Edgeworthstown, Co. Longford, emigrated to New York in 1984 where she became executive vice president of Tintawn Carpets USA, the U.S. subsidiary of Irish Ropes in **Newbridge**, Co. **Kildare**, traveling and overseeing the U.S. and Canadian operations. She was then recruited by Enterprise **Ireland** to carry out market research.

In 1991, Sheridan joined Irish Radio Network USA as executive vice president where she expanded the Adrian Flannelly Show by initiating international broadcast links with numerous ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)  
Terms: [\(newbridge\) w/25 \(kildare or ireland\)](#) [\(Suggest Terms for My Search\)](#)  
View: KWIC  
Date/Time: Friday, July 20, 2012 - 10:29 AM EDT

*Unbuilt homes, lost dreams*Buyers trying to get deposit money back say law is no protection Orlando Sentinel (Florida) February 10, 2008 Sunday

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Orlando Sentinel (Florida)

February 10, 2008 Sunday  
FINAL

**SECTION:** LOCAL & STATE; FINAL; Pg. B1

**LENGTH:** 722 words

**HEADLINE:** Unbuilt homes, lost dreams  
Buyers trying to get deposit money back say law is no protection

**BYLINE:** Kumari Kelly, Sentinel Staff Writer

**BODY:**

... projects under way, provided that practice is disclosed to buyers ahead of time. Platinum contracts included that disclosure.

"I think a lot of people are really disillusioned with the American legal system," said Michael Walsh, of **Newbridge, Ireland**, who paid a deposit to Platinum but has never seen his home built. Walsh was shocked to find out that it wasn't the first time one of Weiker's companies left buyers in the lurch.

" ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)  
Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))  
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Newsclips Plastics News July 23, 2007

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Plastics News

July 23, 2007

**SECTION:** BRIEFS; Pg. 4

**LENGTH:** 754 Words

**HEADLINE:** Newsclips

**BODY:**

... polypropylene, high-impact polystyrene and PET, and an in-line extrusion and thermoforming line supplied by SML and Kiefel Extrusion.

Production focuses on supplying thermoformed dairy-spread packaging for **Ireland's** Kerry Group plc, according to Richard Maguire, general manager for Quinn's insulation and plastics packaging businesses.

Quinn already runs a small dairy packaging plant in **Newbridge, Ireland**, formerly known as Sealcon Ltd., which Quinn inherited when it acquired Barlo Group plc of Dublin. It thermoforms and prints PP and PS packaging for dairy products.

Quinn Packaging products also include ...

Source: [News & Business > / ... / > US Newspapers and Wires](#)   
Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))  
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Date/Time: Friday, July 20, 2012 - 10:31 AM EDT

KILBRIDE, BRENDAN Chicago Tribune February 2, 2006 Thursday

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February 2, 2006 Thursday  
Chicago Final Edition

**SECTION:** OBITUARIES ; ZONE C; Pg. 8

**LENGTH:** 166 words

**HEADLINE:** KILBRIDE, BRENDAN

**BODY:**

... for his Spirit of Volunteerism. Brendan is survived by cousins, Carolyn A. Kilbride of River Forest, IL, Terence K. Kilbride of Berkley, MI, Robert Kilbride of St. Petersburg, FL and John Stack of **Newbridge, Ireland**. Visitation Friday 10 a.m. at St. Catherine/St. Lucy Church, 38 N. Austin, Oak Park, IL. Mass 11 a.m. Interment in **Newbridge, Ireland**. Arrangements by Peterson Funeral Home, 6938 W. North Ave. Funeral info 773-637-4441 or 708-848-6661.

Source: [News & Business > / ... / > US Newspapers and Wires](#) ⓘ  
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Wyeth to close N.Y. plant by 2008 Philadelphia Inquirer October 12, 2005 Wednesday CITY-D EDITION

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**The Philadelphia Inquirer**

Found on Philly.com

Philadelphia Inquirer

October 12, 2005 Wednesday CITY-D EDITION

**SECTION:** BUSINESS; Pg. D03

**LENGTH:** 308 words

**HEADLINE:** Wyeth to close N.Y. plant by 2008

**BYLINE:** By Thomas Ginsberg; Inquirer Staff Writer

**BODY:**

Premarin manufacturing will be phased out and consolidated in **Newbridge, Ireland.**

"This is part of the overall analysis of our entire network," said a company spokesman, Christopher Garland, adding that the plant had not operated at capacity for two years because of sagging sales.

A government study ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)  
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*Processor News Plastics News March 1, 2004, Monday*

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Plastics News

March 1, 2004, Monday

**SECTION:** Pg. 13

**LENGTH:** 1336 words

**HEADLINE:** Processor News

**BODY:**

... plastics sheet businesses. Shareholders are likely to decide on the takeover bid in mid-March, said a Barlo spokesman.

Barlo operations earmarked by Mullins for disposal include Athlone, **Ireland**-based Athlone Extrusions; Barlo Plastics sro in Pribram, Czech Republic; and Barlo Packaging Ltd. in **Newbridge, Ireland**.

The buyer for those units is Hasik Ltd., a company formed in **Ireland** by Athlone executives.

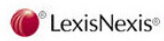
Barlo Plastics of Geel, Belgium, has grown by acquisition since forming in 1997 and now runs nine, clear-plastics cast and extruded sheet plants across Europe.

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*Genesis member to help program blossom in China Telegram & Gazette (Massachusetts) February 14, 2001 Wednesday,*

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Telegram & Gazette (Massachusetts)

February 14, 2001 Wednesday, ALL EDITIONS

**SECTION:** NEWS; Pg. A1

**LENGTH:** 644 words

**HEADLINE:** Genesis member to help program blossom in China

**BYLINE:** Lee Hammel; TELEGRAM & GAZETTE STAFF

**DATELINE:** WORCESTER

**BODY:**

... opportunity for Ms. Hast.

She has traveled the globe to assist some of the 370 clubhouses in 28 countries. Her trips have taken her to clubhouses in Utah and North Carolina, as well as Ontario, Canada; England; and Sligo and **Newbridge, Ireland**.

And Ms. Hast received her own training for three weeks in sessions in Malmo, Sweden, in 1997.

But her most exciting trip of all is coming this month. Ms. Hast will be ...

Source: **News & Business** > / ... / > **US Newspapers and Wires** [i](#)  
Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))  
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Date/Time: Friday, July 20, 2012 - 10:36 AM EDT

*Irish poet to be grandmaster of Topeka parade, one of many St. Patricks Day festivities Topeka Capital-Journal (Kansas) March 17, 1999, Wednesday*

Copyright 1999 The Topeka Capital-Journal  
Topeka Capital-Journal (Kansas)

March 17, 1999, Wednesday

**LENGTH:** 511 words

**HEADLINE:** Irish poet to be grandmaster of Topeka parade, one of many St. Patricks Day festivities

**BYLINE:** BILL BLANKENSHIP

**SOURCE:** The Capital-Journal

**BODY:**

Egan, who lives in **Newbridge** in County **Kildare, Ireland**, came to Topeka to attend a preview Monday night of an hour-long video about his life and work, "Desmond Egan: Through the Eyes of a Poet."

The St. Patricks Day Committee helped raise money ...

Source: **News & Business** > / ... / > **US Newspapers and Wires** [i](#)

Terms: **(newbridge) w/25 (kildare or ireland)** ([Suggest Terms for My Search](#))

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*Friends of Library show travel films The Post and Courier (Charleston, SC) January 21, 1999, Thursday,*

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The Post and Courier (Charleston, SC)

January 21, 1999, Thursday, PREVIEW EDITION

**SECTION:** E, Pg. 7

**LENGTH:** 243 words

**HEADLINE:** Friends of Library show travel films

**BYLINE:** Bill Thompson

**BODY:**

... protects its history and environment.

On. Feb 15 comes "Scandinavian Holiday," Jim McDonald's sojourn through the region's wondrous natural areas as well as Stockholm, Copenhagen and Oslo.

The series concludes March 22 with "**Ireland**," in which director Ken Creed ventures across the Emerald Isle by car, bike, house cart, boat and on foot. Stops include Dublin, Cork, **Newbridge**, Galway, Connemarra and the Aran Islands as well as a trip down the Shannon River.

Tickets may be purchased at the Main Branch of the Charleston County Library and at the West Ashley and Mount Pleasant branches. - ...

Source: **News & Business** > / ... / > **US Newspapers and Wires** [i](#)  
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IRISH POET ON TOUR, TO READ AT UALR Arkansas Democrat-Gazette (Little Rock, AR) May 1, 1994, Sunday

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Arkansas Democrat-Gazette (Little Rock, AR)

May 1, 1994, Sunday

**SECTION:** FEATURES; Pg. 8J

**LENGTH:** 370 words

**HEADLINE:** IRISH POET ON TOUR, TO READ AT UALR

**BYLINE:** NOEL OMAN Democrat-Gazette Capitol Bureau

**BODY:**

... Omaha, where he has served as a visiting professor. Chicago and Edmonton, Alberta, in Canada are the other stops on Egan's tour.

Egan, 55, is married to the former Vivienne Abbott and they have two daughters and resides near **Newbridge, Ireland**, where he has toiled as a full-time poet since 1987 when he quit a longtime teaching post at **Newbridge** College.

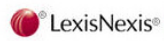
His most recent work is "Selected Poems," edited by Hugh Kenner and published last year by Creighton University Press. Other recent works include "A Song For My ...

Source: [News & Business > / ... / > US Newspapers and Wires](#) [i](#)

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You are here: [Tourism Ireland Corporate Website](#) / [Our Markets](#) / [Tourism in the USA](#)

## US Overview

[Market Profile](#)   [Marketing Activities](#)   [Who's Who](#)   [Office Location](#)

The United States is the second largest market for [tourism](#) to the island of [Ireland](#). 885,000 visitors from the [US](#) visited the island in 2008. American visitors who travel to the island of [Ireland](#) are high spenders and the value of their visit represented revenue of €654M/£438M.

### Market information

In this section, you can view our [market profile](#), giving you general facts and figures about the [US](#) market. We also detail the kind of [marketing activities](#) we use to promote the island of [Ireland](#) as a holiday destination. If you want to grow your business from the [US](#) by becoming a marketing partner of [Tourism Ireland](#), you will find more details in our [marketing opportunities](#) section.

For more details about the [US](#) market, you can contact [us](#) through our [who's who](#) and [office location](#) sections.

### About [Us](#)

#### Our Markets

- › Great Britain
- › North America



USA

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Marketing Activities

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Ministry of Environment and Tourism

## Tourist Statistical Report

2010





Republic of Namibia

Ministry of Environment and Tourism

Tourist Statistical Report

2010

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## Foreword

Tourism has become an important economic sector in Namibia, especially due to its potential to contribute in the battle to alleviate poverty, by creating jobs and generating much needed foreign currency and earnings.

As the number one foreign exchange earner in the country, tourism has become one of the top national contributing sectors to the national treasury. The Tourist Arrival Statistics are therefore important for assessing the market for investment, planning and research amongst others. The Tourist arrivals for the year 2010 is 984,099 is indicates recorded a slight increase of 0.4% as compared to 980,173 arrivals recorded in 2009.

This can be attributed to about the impact of the global economic crisis of which the industry is busy emerging from. Thus the slight decline of 2.8 % in the number of total foreign arrivals to Namibia in 2010 (**1,178,487**) as compared to 2009 (**1,211,925**) and an even lower increase in the number of tourists recorded in 2010 as compared to the previous years. Obviously, this is a cause for serious concern. We will need to face this challenge together, because its impacts will be felt by all of us, albeit in different forms and intensity.

Tourism makes it economical and profitable to protect natural, cultural and historical attractions, for without these attractions, tourism cannot prosper. Although tourism is experiencing a remarkable growth and is today the fastest growing sector, there are still areas for improvement. Namibia needs to minimize the leakages within the industry by improving its services and the quality of products that are on offer for our tourists. I hope the use of these tourist arrival statistics will help the industry to plan and thus contribute to the sector to continue growing from strength to strength.

I would like to thank the Ministry of Home Affairs and Immigration, the Directorate of Tourism, staff, as well as other stakeholders, for the production of these statistics. Much appreciation also goes to the Millennium Challenge Account - Namibia, for the service it has rendered to the Directorate of Tourism towards the publication of this report.

Hon. Minister: Netumbo Nandi-Ndaitwah  
**Ministry of Environment and Tourism**

## Acknowledgements

The Directorate of Tourism in the Ministry of Environment and Tourism acknowledges with thanks the Ministry of Home Affairs and Immigration and the Namibia Tourism Board (NTB) in the collection of the tourist arrival and hotel occupancy statistics. The technical assistance rendered by Mr. Philippe N. Gafishi, Commissioned by the Millennium Challenge Account - Namibia with funding from the Millennium Challenge Corporation, and Dr J.K. Mfuno from the University of Namibia during the preparation of this report is also acknowledged onwards.

## Executive Summary

The publication on the Tourist Arrival Statistics aims to provide all Namibian partners involved, directly or indirectly, in the tourism sector with adequate up-to-date statistics and analysis in a timely fashion on an annual basis. This publication is prepared by the Directorate of Tourism and contains four major sections: an overview, foreign arrivals profile, tourist arrivals profile and hotel accommodation utilisation. Statistics and analysis presented below are related to the year 2010 and were derived from the arrival forms obtained from the Ministry of Home Affairs and Immigration.

A stratified sampling method was used to select a sample size of 288,981 arrival forms out of 1,178,487 for 2010. The population from which the sample was drawn included all foreign arrivals (non-Namibian nationals) to Namibia from 1st January to 31st December 2010 as recorded by the border control posts operated by the Ministry of Home Affairs and Immigration.

The findings show that there was a decrease of 2.8% of foreign arrivals in 2010 compared to 2009, following an increase of 5.3% in 2009 compared to foreign arrivals in 2008. However, despite this decrease in foreign arrivals, tourist arrivals have increased by 0.4% in the same period. This represented 84% of all foreign arrivals to Namibia. The trend of foreign arrivals to Namibia shows that in 2010 the number of foreign arrivals was almost four times bigger than their number in 1993, rising from 316,104 to 1,178,487 in 18 years. The increase over the 18 years amounted to a total of 862,383 foreign arrivals.

The majority of tourists to Namibia came from the Africa region with 714,288 tourists, making 72.6% of the total number of tourist arrivals, followed by Europe with 22.3% (219,069), North America (only USA and Canada) and "Other regions" contributed 2.3% (22,793) and 2.8% (27,949) respectively. In 2010, tourist arrivals from the Africa region and North America decreased by 1.3% and 8.6% respectively compared to 2009, while those arriving from Europe and "Other regions" increased by 6.1% and 11.9% respectively.

Results reveal that Angola, South Africa, Germany, Zambia, Zimbabwe, Botswana, United Kingdom, United States of America, France and Netherlands are the top ten countries that patronised Namibia as a favoured tourist destination in 2010. Tourist arrivals from Angola and South Africa together made up 58.4% of all tourist arrivals in Namibia in 2010 and 80.4% of tourist arrivals from Africa.

The overseas top five tourism markets for Namibia are Germany, UK, USA, France and the Netherlands. The tourist arrivals from these 5 countries represented 60.7% of all overseas tourist arrivals to Namibia and 16.6% of all tourist arrivals in 2010. Tourist arrivals from Germany account for 39.7% of all tourists arriving from Europe in 2010 and 8.8% of all tourist arrivals to Namibia in the same year.

In 2010, the majority of tourists that came to Namibia were in the age category of 30-39 years and this represented 25% of all tourist arrivals. The other two dominant age groups were 40-49 years accounting for 22% and 20-29 years accounting for 20%. The dominant age groups of tourists from Europe were 60+ years (22.2%) and 50-59 years (22.2%) respectively. This distribution is similar to the one of tourist arrivals from North America which accounted for 24.4% and 19.5% for the same age groups. Contrary to the dominant overseas age groups of tourist arrivals to Namibia in 2010, tourist arrivals from Africa were younger than

those arriving from overseas and were dominantly in age groups 30-39 with 28.4%, 40-49 with 22.4% and 20-29 with 21.4%. However, the distribution of tourist arrivals from South Africa by age group was different from the trend observed from other African countries. Most tourists from South Africa were in the age group 50-59 with 18.4% and 60+ years with 10.7%.

A total of 594,381 males compared to 389,718 female tourists visited Namibia in 2010 representing 60% and 40% of the total respectively. This gender imbalance was more pronounced in the Africa Region and "Other Regions" than in Europe and North America. It is however pleasing to observe that 4 source markets contributed more female than male tourist to Namibia in 2010. These included Scandinavia (58%), Brazil (51.5%), USA (51.5%) and Australia (50.7%).

Out of a total of 984,099 tourists that visited Namibia, 42% were on holiday, 40% were visiting friends or relatives, 14% were on business and 4% were on any other business not specified elsewhere. It is pleasing to note that of the 219,069 tourists from Europe and 22,793 tourists from North America, that visited Namibia, 81.2% and 75.7 % came for holiday while only 28.6% of tourists from the Africa Region came for holiday to Namibia. From a total of 277,655 tourists that came from the Africa Region, the majority (50.3%) came to visit friends or relatives. It is evident from the foregoing therefore that overseas markets contribute significantly to the tourism industry in Namibia since tourists on holiday spend most of their money on leisure.

In 2010, the two major points of entry for tourists in Namibia were the Northern border posts and Hosea Kutako International Airport each allowing 28.5% and 27.7% entry respectively. Together, these two received 54.2% of the total tourists arriving to Namibia.

Further analysis of the data on intended length of stay revealed that in 2010, the average intended length of stay of tourist arrivals to Namibia was 19 days. This represents an increase of 11.8% compared to 2009 when the average length of stay was 17 days.

In 2010, entry into Namibia by road was the most commonly used mode of travel for tourist arrivals accounting for 67.9% of all tourists. This is due to tourists arriving from neighbouring countries using the very well-established road network in Namibia. Air is the second mode of tourists representing 30.4% of all tourists and 61.4% of overseas tourist arrivals to Namibia.

The number of tourists that arrived in Namibia in different quarters of the year showed an increase throughout the year. However, the pattern for overseas tourists showed a significant peak season in July-September which accounted for 34.0% of all overseas tourists coming to Namibia in 2010. A total of 427,606 tourists representing 43.5% of all tourist arrivals in Namibia in 2010 came during the peak tourist season from May-September.

In 2010, the bed occupancy rate was 28%, declining from 31% in 2009 and 32% in 2008. This decline in bed occupancy may be due to many factors. The decrease may either imply that tourists do not patronize established accommodation facilities or may reflect the fact that some available accommodation are not registered, or not all data from established accommodation facilities have been captured.



# Research Framework

## 1. Objectives

The objective of this Annual Report on Tourism Arrival Statistics for the year 2010 is to provide timely quality data on tourism arrivals to Namibia to all stakeholders including the Government of the Republic of Namibia, Namibia Tourist Board (NTB), Bank of Namibia, Namibia Planning Commission, Federation of Namibia Tourism Association (FENATA) and all its members, research institutions, NGOs, donors, universities and the general public for planning and general use purposes.

## 2. Methods

The production of this annual report involved collection of arrival forms from different border posts of Namibia by the Directorate of Tourism (DoT) of the Ministry of Environment and Tourism (MET) and stored in the Ministry of Home Affairs and Immigration (MNAI) for sorting, coding and selection of the sample. There were 33 border posts including 10 airports, 3 seaports and 20 other border posts. The total stratified sampling method was used to select a sample size of 288,981 arrival forms out of 1,178,487 for 2010. The population from which the sample was drawn included all foreign arrivals (Non-Namibian nationals) to Namibia from the 1st January to the 31st December 2010 as recorded by the border control posts operated by the MHA. Data entry, verification, cleaning, tabulation and analysis were done using SPSS software. Data was then weighted and extrapolated from the sample to estimate the population of tourist arrivals.

## Key Concepts and Definitions

Foreign Tourist: is defined as "any visitor travelling to a place other than his/ her usual environment for more than 1 night but less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited". This is the United Nations World Tourism Organisation (UNWTO) definition and it is used to produce foreign tourist arrival statistics in Namibia. The use of this broad concept makes it possible to identify both "tourists" (overnight visitors) and "same-day visitors".

Purpose of Visit of Tourist: the main purpose of visit of tourist is classified under 4 categories which are – Visiting Friends/Relatives, Holiday, Business, and Other (those reasons that did not fall under the three categories).

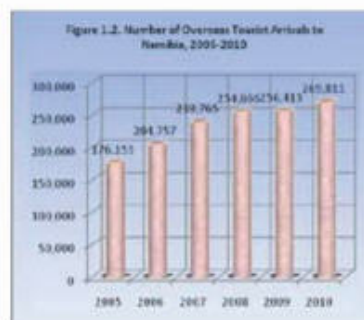
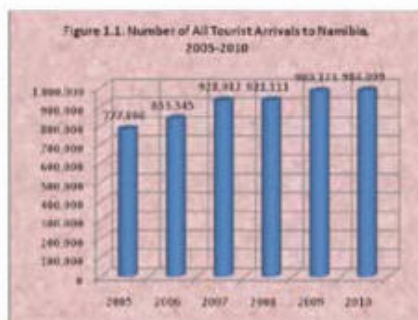
The above definitions and classifications allow international comparison of Namibia's tourism statistics and are designed to measure the key segments of tourism demand for planning, marketing and promotion purposes.



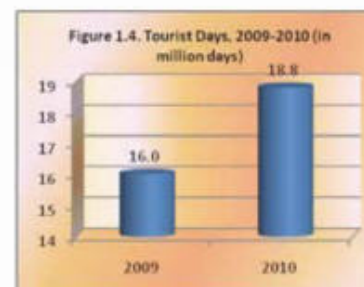
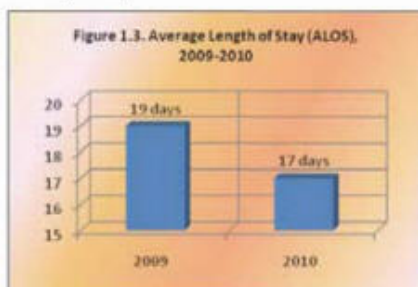
# Results and Analysis, 2010

## 1. Overview

In 2010, Namibia received 1,178,487 foreign arrivals compared to 1,211,925 in 2009. This represents a 2.8% decline. However, a total of 984,099 tourists arrived in 2010, compared to 980,173 in 2009, representing a slight increase of 0.4%. Tourist arrivals from Europe increased by 6.1% and those from other overseas regions by 1.6%, while tourist from Africa decreased by 1.3%.



The average length of stay of tourists was 19 days in 2010 up from 17 days in 2009 (Figure 1.3), representing an increase of 11.8% and Tourist arrivals' days increased as well by 17.4% to 18.8 million days in 2010 (Figure 1.3 – Figure 1.4).



The top 10 tourism markets for Namibia from 2005 to 2010 are presented in the Table 1.1 below. The top 5 tourism markets for Namibia in 2010 were Angola, South Africa, Germany, Zambia and Zimbabwe. The next top 5 tourist markets were Botswana, United Kingdom, United States of America, France and the Netherlands. These countries have almost kept their positions during the last 6 years from 2005 to 2010, except France which took the lead over Netherlands from 2007 to 2010. UK and Botswana also interchanged their positions (9<sup>th</sup> or 10<sup>th</sup>) during this period. It is interesting to note that Germany and USA have kept respectively the 3<sup>rd</sup> and 8<sup>th</sup> position throughout the 6 year period from 2005 to 2010.

Table 1.1. Top Ten Tourism Markets, 2005-2010

2005	2006	2007	2008	2009	2010
Angola 281,365	Angola 278,008	Angola 336,045	Angola 310,325	Angola 309,127	Angola 296,825
South Africa 230,949	South Africa 229,886	South Africa 250,038	South Africa 243,038	South Africa 283,779	South Africa 277,655
Germany 61,222	Germany 68,214	Germany 80,418	Germany 81,543	Germany 81,974	Germany 87,072
Zambia 35,782	Zambia 41,200	Zambia 40,709	Zambia 50,248	Zambia 54,333	Zambia 54,229
Zimbabwe 22,765	Zimbabwe 30,623	UK 26,214	Zimbabwe 20,781	Zimbabwe 31,842	Zimbabwe 37,667
Botswana 22,333	UK 24,736	Zimbabwe 26,764	UK 28,111	UK 28,019	Botswana 31,503
UK 20,978	Botswana 21,720	Botswana 25,649	Botswana 26,378	Botswana 26,918	UK 25,717
USA 11,979	USA 16,325	USA 19,342	USA 20,856	USA 20,080	USA 17,826
Netherlands 11,549	Netherlands 12,136	France 15,019	France 14,604	France 15,044	France 17,039
France 9,909	France 12,000	Netherlands 13,282	Netherlands 14,362	Netherlands 14,509	Netherlands 16,078

The trend shows that most of the tourist arrivals from overseas came for holiday in Namibia. It is pleasing to note that of the 219,069 tourists from Europe and 22,793 tourists from North America, that visited Namibia, 81.2% and 75.7 % came for holiday, while only 28.6% of tourists from the Africa Region came for holiday in Namibia. From a total of 277,655 tourists that came from the Africa region, the majority (50.3%) came to visit friends or relatives.

Figure 1.5. Number of All Tourist Arrivals in Namibia by Purpose of Visit, 2007-2010

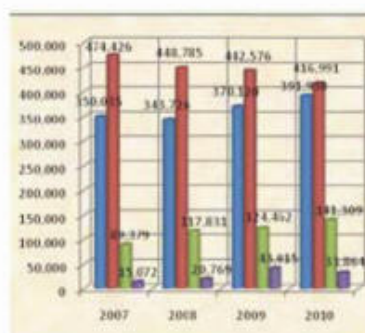


Figure 1.6. Number of Overseas Tourist Arrivals in Namibia by Purpose of Visit, 2007-2010

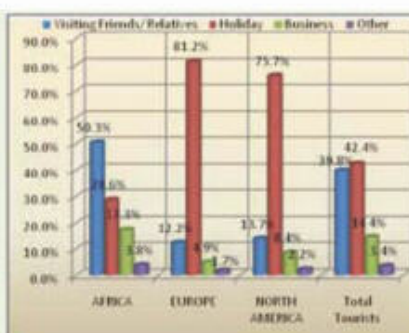
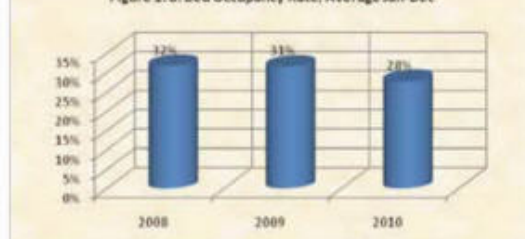


Figure 1.8. Bed Occupancy Rate, Average Jan-Dec



In 2010, the bed occupancy rate was 28%, declining from 31% in 2009 and 32% in 2008 (Figure 1.8).

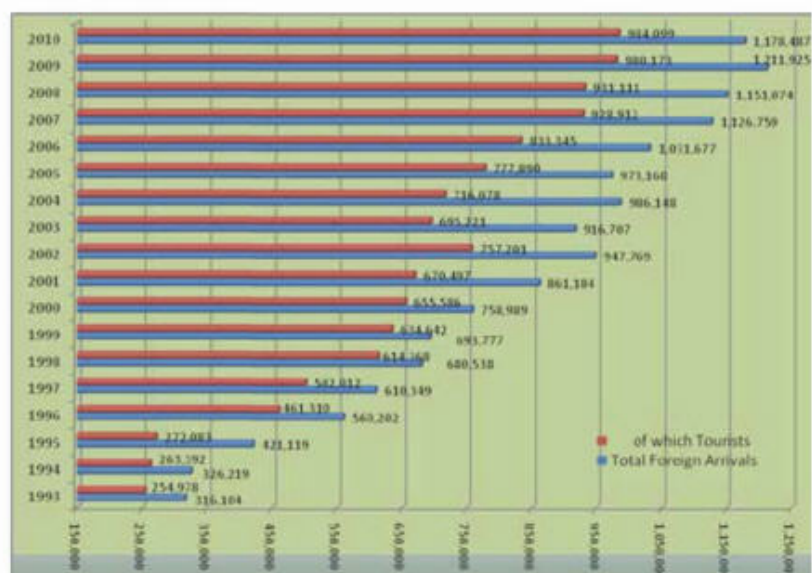
## 2. Foreign Arrivals Profile

The total foreign arrivals comprise every individual coming into Namibia and are classified according to the following categories: Returning Residents, Tourists, Same-day Visitors and Others (such as students, diplomats, PRP holder, ORP, EP&SP Holders, etc.). It is important to understand that not all foreign arrivals are tourists.

### 2.1. Foreign Arrivals to Namibia, 1993-2010

The trend of foreign arrivals to Namibia shows that in 2010 the number of foreign arrivals was almost 4 times bigger than their number in 1993, rising from 316,104 to 1,178,487 during the last 18 years (Figure 2.1). The increase over the 18 years amounted to a total of 862,383 foreign arrivals. There was a decrease of 2.8% of foreign arrivals in 2010 compared to 2009, following an increase of 5.3% in 2009 compared to foreign arrivals in 2008. It is important to indicate the consecutive increase of foreign arrivals, from 2006 to 2009 of 6.0%, 9.2%, 2.2% and 5.3% respectively (Figure 2.1). A part from a decrease of 8.2% in 2003, tourist arrivals have increased from 1993 to 2010. Notwithstanding, the decrease of foreign arrivals of 2.8% in 2010 compared to 2009, tourist arrivals have increased by 0.4% in the same period.

Figure 2.1. Number of Total Foreign Arrivals to Namibia, 1993-2010

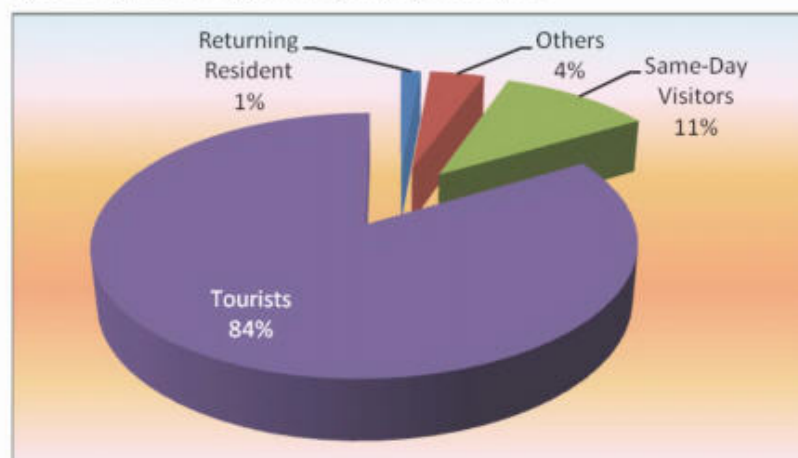


### 2.2. Foreign Arrivals' Category of Traveller to Namibia, 2010

In 2010, tourists represented 84% of the total foreign arrivals to Namibia, while Same-day Visitors, "Others" and "Returning Residents" made up 11%, 4% and 1% of foreign arrivals respectively (Figure 2.2). This trend

was similar to the one in 2009 where the proportions were 81% for tourists, 10% for Same-day visitors, 7% for "Others", and 2% for Returning Residents.

Figure 2.2. Proportion of Foreign Arrivals by Category of Traveller, 2010



The results contained in Table 2.1 indicate a continuous decrease in the number of Returning Residents from 2007 to 2010 while the number of Tourists to Namibia reveals a continuous increase during the same period. The sharp increase in the number of tourists may be attributed to concerted efforts by the Namibia Tourism Boars (NTB) and the Ministry of Environment and Tourism and other beneficiaries of tourism such as tour operators to advertise and popularize Namibia as a tourist destination.

It is also evident in Table 2.1 that there was a significant decrease in the number of Returning Residents (35.2%) and "Others" (44.7%) while Same-Day Visitors and Tourists increased by 8.2% and 0.2% respectively. The economic hardships of recent years may be a contributing factor to the continuing trend the decrease of the number of Returning Residents.

Table 2.1. Number of Foreign Arrivals by Category of traveler, 2001-2010

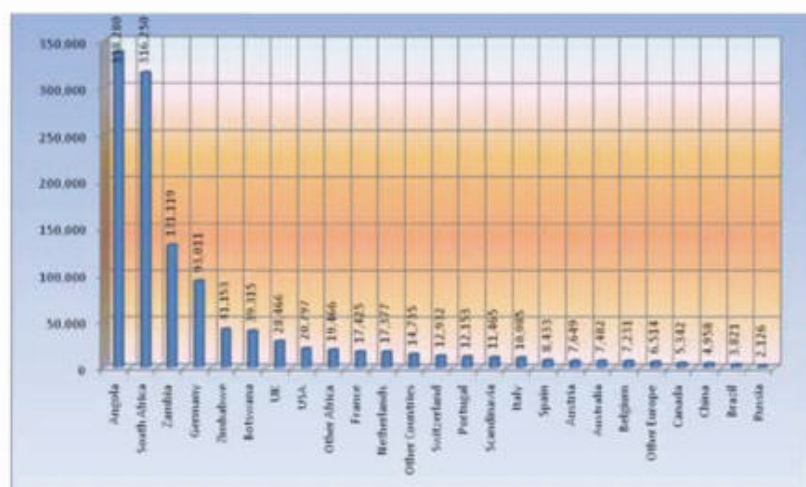
	Returning Resident	Others	Same-Day Visitors	Tourists	Total Foreign Arrivals
2001	36,006	124,418	30,263	670,497	861,184
2002	48,751	99,443	42,374	757,201	947,769
2003	58,112	118,957	44,417	695,221	916,707
2004	-	-	-	716,078	986,148
2005	39,129	78,003	78,146	777,890	973,168
2006	42,531	28,502	127,299	833,345	1,031,677
2007	40,639	37,762	119,446	928,912	1,126,759
2008	36,435	35,905	147,623	931,111	1,151,074
2009	26,354	84,948	120,445	980,178	1,211,925
2010	17,087	46,978	130,323	984,099	1,178,487

% Change per year by purpose of visit					
2001					
2002	35.4%	-20.1%	40.0%	12.9%	10.1%
2003	19.2%	19.6%	4.8%	-8.2%	-3.3%
2004	-	-	-	3.0%	7.6%
2005				8.6%	-1.3%
2006	8.7%	-63.5%	62.9%	7.1%	6.0%
2007	-4.4%	32.5%	-6.2%	11.5%	9.2%
2008	-10.3%	-4.9%	23.6%	0.2%	2.2%
2009	-27.7%	136.6%	-18.4%	5.3%	5.3%
2010	-35.2%	-44.7%	8.2%	0.4%	-2.8%

### 2.3. Nationality of Foreign Arrivals to Namibia, 2010

In 2010, the first 10 largest source markets of foreign arrivals in Namibia came from Angola, South Africa, Zambia, Germany, Zimbabwe, Botswana, UK, USA, France and the Netherlands. Russia, Brazil, China, Canada and Belgium contributed the least number of foreign arrivals to Namibia in 2010 (Figure 2.3). Availability of flights between Namibia and Angola, South Africa and Germany may contribute to the large number of foreign arrivals. For Angola and Zambia, many tourists also entered by road due to proximity to Namibia.

Figure 2.3. Foreign Arrivals by Nationality, 2010



### 3. Tourist Arrivals Profile

This section only focuses on the profile and travel information of tourist arrivals in 2010 that are categorized in the previous section as 984,099 out of 1,178,487 total foreign arrivals in Namibia.



### 3.1. Tourist Arrivals by Region, 2005 – 2010

Regions are categorized in 4 parts, namely Africa, Europe, North America (only USA and Canada) and "Other (other countries not classified elsewhere in the above specified categories)".

The results in Table 3.1 below show that in 2010, the majority of tourists to Namibia came from the Africa Region (714,288 tourists, making 72.6% of the total number of tourist arrivals). The Africa Region was followed by Europe with 22.3% (219,069). North America and Other regions contributed 2.3% (22,793) and 2.8% (27,949) respectively. In 2010, tourist arrivals from the Africa region and North America decreased by 1.3% and 8.6%, respectively compared to 2009, while those arriving from Europe and Other regions increased by 6.1% and 11.9% respectively.

During the period 2005–2010, tourist arrivals from Europe continuously increased within a range of 1.2% and 16.5%, while those arriving from North America have decreased in 2009 and 2010 after a significant increase between 2006 and 2008.

Table 3. 1. Number of Tourist Arrivals by Region, 2005-2010

Tourist Arrivals by Region, 2005-2010						% Change per year by Region				
Year	Africa	Europe	North America	Other	Total	Africa	Europe	North America	Other	Total
2005	601,738	146,362	11,979	17,812	777,890					
2006	628,588	166,974	16,325	21,459	833,345	4.5%	14.1%	36.3%	20.5%	7.1%
2007	690,148	194,603	19,342	24,819	928,912	9.8%	16.5%	18.5%	15.7%	11.5%
2008	676,445	204,116	26,346	24,204	931,111	-2.0%	4.9%	36.2%	-2.5%	0.2%
2009	723,760	206,494	24,940	24,979	980,173	7.0%	1.2%	-5.3%	3.2%	5.3%
2010	714,288	219,069	22,793	27,949	984,099	-1.3%	6.1%	-8.6%	11.9%	0.4%

### 3.2. Nationality of Tourists

Results presented in Figure 3.1 reveal that Angola, South Africa, Germany, Zambia, Zimbabwe, Botswana, United Kingdom, United States of America, France and the Netherlands are the top ten countries that patronised Namibia as a favoured tourist destination in 2010. Angola and South Africa together represent 58.4% of all tourist arrivals in Namibia in 2010 and 80.4% of tourist arrivals from Africa. Proximity of Angola and South Africa may contribute to the high numbers of tourists from these two countries, thus making it cheaper for the tourists but this may also reflect the fact that Namibia offers attractive tourist sites and services which the tourists like.

The overseas top five tourism markets for Namibia are Germany, UK, USA, France and the Netherlands. The tourist arrivals from these 5 countries represent 60.7% of all overseas tourist arrivals to Namibia and 16.6% of all tourist arrivals in 2010. Tourist arrivals from Germany account for 39.7% of all tourists arriving from Europe in 2010 and 8.8% of all tourist arrivals to Namibia in the same year. The historic connections between Germany and Namibia may in part contribute to the high patronage of Namibia by German tourists.

Figure 3.1. Number of Tourist Arrivals by Nationality, 2010



### 3.3. Age of Tourists

In 2010, the majority of tourists that came to Namibia were in the age category of 30-39 years and this represented 25% of all tourist arrivals (Figure 3.2). The other two dominant age groups were 40-49 years accounting for 22% and 20-29 years accounting for 20%.

The age groups which were the least as tourist arrivals to Namibia in 2010 were 0-19 year, 60+ years and 50-59 years which represented 9%, 10% and 14% respectively. This distribution of all tourist arrivals by age group has slightly remained the same compared to the situation in 2009, where the dominant age group 30-39 years accounted for 24.2%.

The dominant age groups of tourists from Europe were 60+ years (22.2%) and 50-59 years (22.2%) respectively, of which tourists from Germany accounted for 26.9% for age group 60+ years and 21.9% for age group 50-59 years.

This distribution is similar to the one of tourist arrivals from North America which accounts for 24.4% and 19.5% for the same age groups. This shows the quality improvement of overseas tourist arrivals in Namibia. Contrary to the dominant overseas age groups of tourist arrivals to Namibia in 2010, tourist arrivals from Africa are younger than those arriving from overseas and are dominantly in age groups 30-39 with 28.4%, 40-49 with 22.4% and 20-29 with 21.4%. However, the distribution of tourist arrivals from South Africa, by age group, is different to other African countries with a significant representation in age group 50-59 with 18.4% and 60+ years with 10.7%.





## US Market Profile Update

Nov. 2010

### US holidaymakers at a glance ...

The US is the second most important tourism market for the island of Ireland. As the US economy strengthens, this is likely to have a positive impact on the overseas holiday market.

- US holidaymakers tend to be older, with 59% aged 35+ in 2009.
- While 77% of US holidaymakers visit Dublin, they also tour the island with the South West (43%) the next most visited region, followed by the West (32%).
- Almost 3 out of 4 US holidaymakers were visiting the island of Ireland for the first time in 2009.
- 1 in 4 US holidaymakers (27%) travelled on an arranged package in 2009, unchanged from 2008.
- Just over half of US holidaymakers (53%) visit the island of Ireland during the May-August peak season.
- Hotels are the preferred accommodation type for US holidaymakers, accounting for 36% of bednights in 2009, with a decline in share for guesthouses and B&Bs (down to 24%).

### Size of the US market to the island of Ireland

	2004	2005	2006	2007	2008	2009
Total visits (000)	892	890	965	995	885	842
Holiday visits (000)	612	571	617	644	562	517
Promotable visitors (000)	631	592	637	667	584	538
Revenue (€mn)	722	695	774	781	645	594
Revenue (£mn)	592	570	635	641	529	487

All Euro (€) / Sterling (£) conversions have been carried out at a rate of €1 = £0.82

(Revenue does not include carrier receipts or international air and sea fares)

Promotable visits = Holiday, Conference/Incentive & EFL (English as a foreign language)

### When do holidaymakers arrive?

Month Of Arrival	2004	2005	2006	2007	2008	2009
January - March	16%	13%	13%	11%	12%	12%
April	8%	5%	7%	6%	11%	10%
May	12%	13%	14%	13%	11%	8%
June	15%	14%	17%	16%	19%	18%
July	12%	14%	14%	14%	15%	16%
August	11%	15%	12%	13%	9%	11%
September	11%	9%	11%	11%	12%	8%
October - December	14%	18%	13%	15%	12%	16%



**How do holidaymakers travel to the island of Ireland?**

Air vs. Sea	2004	2005	2006	2007	2008	2009
Air	95%	96%	95%	96%	96%	97%
Sea	5%	4%	5%	4%	4%	3%

**What is the length of stay for holidaymakers on the island of Ireland?**

Length of stay	2004	2005	2006	2007	2008	2009
1-5 nights	23%	28%	31%	31%	32%	39%
6-8 nights	37%	36%	38%	38%	30%	34%
9-14 nights	31%	27%	26%	24%	29%	20%
15+ nights	10%	8%	5%	6%	9%	7%
<i>Average number of nights</i>	<i>8.9</i>	<i>8.4</i>	<i>7.9</i>	<i>8.1</i>	<i>8.8</i>	<i>8.0</i>

**Where do holidaymakers stay? (Distribution of bednights)**

Accommodation	2004	2005	2006	2007	2008	2009
Hotels	25%	28%	24%	52%	33%	36%
Guesthouses & B&B's	30%	18%	43%	29%	32%	24%
Rented	8%	20%	7%	6%	11%	10%
Caravan/Camping	0%	3%	2%	0%	1%	0%
Friends & Relatives	23%	26%	22%	4%	9%	18%
Other	14%	5%	3%	8%	14%	11%

**Where do holidaymakers visit on the island of Ireland?**

Regions visited	2004	2005	2006	2007	2008	2009
Dublin	69%	71%	77%	76%	77%	77%
Midlands East	10%	11%	8%	10%	12%	10%
South Eastern	29%	28%	31%	27%	26%	20%
South West	55%	54%	52%	53%	49%	43%
Midwest	48%	41%	38%	38%	37%	29%
Western	43%	36%	40%	40%	37%	32%
Northwest	13%	12%	9%	11%	11%	7%
Northern Ireland	11%	9%	10%	11%	12%	12%

**How many holidaymakers use a car?**

Car Usage	2004	2005	2006	2007	2008	2009
Car Not Used	51%	55%	59%	56%	57%	59%
Car Hire	48%	44%	41%	43%	42%	41%
Car Brought	1%	1%	1%	1%	0.5%	0%



#### How do holidaymakers make their travel arrangements?

Travel Arrangement	2004	2005	2006	2007	2008	2009
Package	30%	32%	26%	33%	27%	27%
Independent	70%	68%	74%	67%	73%	73%

#### Have holidaymakers been to the island of Ireland before?

Familiarity	2004	2005	2006	2007	2008	2009
First visit	68%	67%	70%	76%	74%	71%
Repeat visit	31%	31%	28%	23%	25%	27%
Born on the island of Ireland	2%	1%	2%	1%	2%	2%

#### What is the social class profile of holidaymakers?

Social Class	2004	2005	2006	2007	2008	2009
AB	29%	27%	33%	33%	27%	24%
C1	61%	62%	57%	56%	62%	63%
C2	8%	8%	7%	5%	10%	10%
DEF	2%	3%	2%	6%	2%	3%

#### What age are holidaymakers?

Age	2004	2005	2006	2007	2008	2009
Under 16	3%	4%	6%	4%	4%	2%
16-24	24%	19%	19%	15%	16%	19%
25-34	11%	13%	16%	13%	18%	19%
35-44	14%	15%	14%	16%	10%	13%
45-54	21%	18%	21%	23%	22%	20%
55+	27%	31%	23%	29%	30%	26%

#### Who do holidaymakers travel with?

Party Composition	2004	2005	2006	2007	2008	2009
Alone	17%	24%	21%	19%	21%	24%
Couple	39%	39%	45%	44%	42%	37%
With family	23%	24%	17%	20%	18%	23%
Other Adult Party	21%	14%	17%	17%	19%	17%



\* Percentages may not add to 100% due to rounding

050100150200250300350400450500550

# Distance Calculator

## Measure the Distance From A to B

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### Distance Mileage Calculator - Measuring the Distance Between Dublin Ireland & Newbridge Ireland

Post A Question

## Europe > Ireland > Dublin Distance to Newbridge in Ireland



Need to know towns within a specific radius of Dublin? Click here and use the [Dublin radius tool](#)

The approx **distance between Dublin and Newbridge** in a straight line is **25 miles or 40.23 KMS** See the maps and links below for additional information related to driving distances, fuel costs and estimated journey times for this trip from Dublin to Newbridge. Happy trails!

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On 2011-08-09 boosmum asked at [Rainham distance](#) *distance between rainham and galleywood...*

## Dublin to Newbridge Road Trip Information Tools

You can [Click Here](#) to calculate estimated drive times for this trip or [Click Here](#) to calculate the trip fuel cost from Dublin to Newbridge using the map route values below along with your own MPG and fuel cost numbers.

These related links may also help for wider area enquiries: [Ireland distances](#) | [Maps for Dublin and Newbridge](#) | [all Dublin distances](#) | [all Newbridge distances](#)

**Maps and Directions for Dublin and Newbridge** [\(click here to add a waypoint\)](#)

If no map is displayed? Click here for a map of Dublin, Leinster (Dublin is in Dublin Newbridge is in Kildare Leinster)

Route



[Click here to Calculate the Journey Fuel Cost for this Route](#)



Route  
As the Crow Flies

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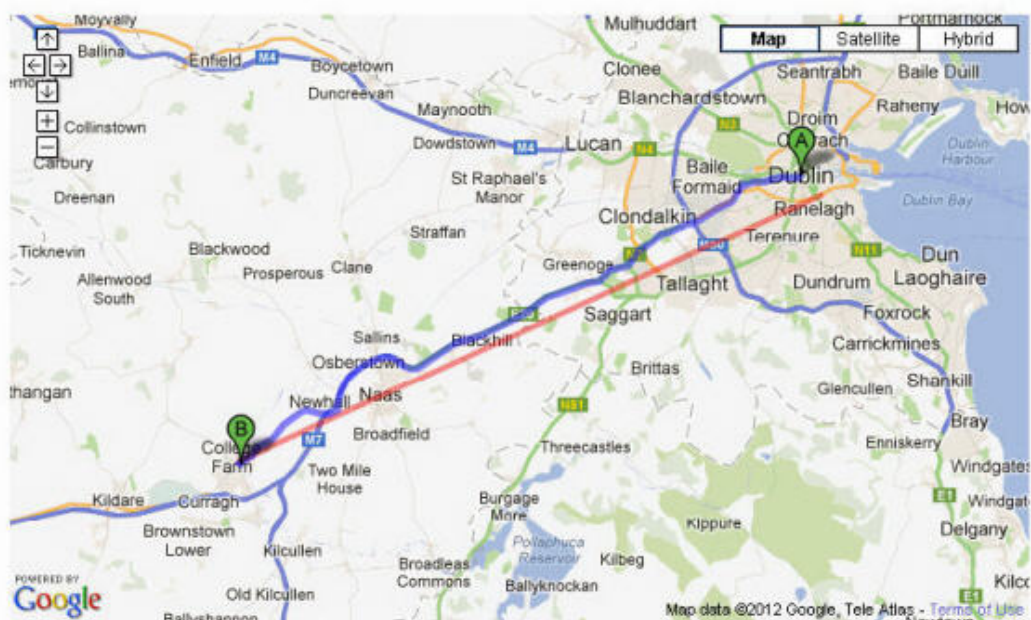
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Show Places on a Map for Dublin




Dublin, Co. Dublin, Ireland

42.7 km (about 40 mins)

1. Head **west** on **Cork Hill/N81** toward **Castle St**  
Continue to follow N81 350 m
2. Continue onto **High St** 300 m
3. Continue onto **Thomas St** 600 m
4. Continue onto **James's St** 750 m
5. Continue onto **Mount Brown** 400 m
6. Continue onto **Old Kilmainham** 450 m



6. Continue onto <b>YOU ARE HERE</b>	430 m
7. Continue onto <b>Emmet Rd</b>	900 m
8. Turn left onto <b>Grattan Crescent</b>	28 m
9. Continue onto <b>Tyrconnell Rd</b>	750 m
10. Continue onto <b>Naas Rd</b>	3.1 km
11. Keep right at the fork, follow signs for <b>Luimneach/Limerick/Corcaigh/Cork/N8/Port Lairge/Waterford/N9/N7</b>	20 m
12. Keep left at the fork and merge onto <b>Naas Rd/N7</b> Continue to follow N7	21.1 km
13. Continue onto <b>M7</b>	5.9 km
14. At junction <b>10</b> , take the <b>R445</b> exit to <b>Droichead nua/Newbridge</b>	350 m
15. Turn left onto <b>R445</b> (signs for <b>An Háa/Naas/Droichead nua/Newbridge</b> )	65 m
16. At the roundabout, take the <b>3rd</b> exit and stay on <b>R445</b> heading to <b>Droichead nua/Newbridge</b> Go through 2 roundabouts	7.7 km
17. Turn left onto <b>Liffey View</b>	09 m


 Newbridge, Co. Kildare, Ireland

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Travel Distance Answers related to Dublin AND Newbridge and other world places

Responses people are getting right now...

 On 2011-08-29 **distance calculator** responded to a question raised at a **Seaside** page, in ladynewyorker - Hi there ladynewyorker in the absence of other responses I have two suggestions for ...

Distance Calculated from *Dublin in Ireland* to *Newbridge in Ireland*

Approx distance in miles from Dublin to Newbridge is **25 miles** or **40.23 KMS** ⚠

This page was designed to give you a good indication of the distance from Dublin to Newbridge. Distances from Dublin to Newbridge are a rough measure only showing the shortest distance as the crow flies, using longitudinal and latitudinal points. The Dublin maps link here gives driving directions and may be a better indicator of the distance between. ⓘ

Travel considerations for a journey between Dublin and Newbridge

**By Road:** If you were in a road vehicle maintaining an average speed of 40mph (64 kmh), it would take you approximately 0.76 hours to travel from Dublin to Newbridge for an estimated driving distance of 30.5 miles (49.08 kms) . (see map below for precise driving times, directions and distance)

Average Speed	Overall Estimated Drive time
40 mph	0.76 hours (46 minutes)
55 mph	0.56 hours (33 minutes)



Sat Nav?

55 mph	0.55 hours (33 minutes)		Sat Nav?
70 mph	0.44 hours (26 minutes)		

**By Train:** If you were in a train that averaged 100mph (160.9 kmh) travelling non stop with no connections or changes it would take you around 0.3 hours to travel from Dublin to Newbridge

**By Air:** If you were in a plane and maintained an average airspeed of 450 mph (724.1 kmh), your travelling time would be approximately 0.6 hours for Dublin to Newbridge. (includes 30 mins ascent and descent time)

\* All travel times are for illustrative purposes only and should not be relied upon as actual journey times. Coastal routes for example, are often much further when driven. Best estimates can be found further down the page with the maps and directions provided by Google. Do please check with your travel company for precise journey times between Dublin and Newbridge. Train times assume non stop, air times include 30 minutes for take off and landing.

For driving distance directions and travel journey times try the new improved Google Maps integration

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**Dublin to Newbridge 25.26 miles. (scrollup for more info)**

Calculate a new distance?

Ireland

Andorra

New search>>

Ireland Airport Distances

Airport Name	Airport Code	Miles
Dublin	DUB	5.19

#### Cities and Places nearest to Dublin

All Dublin Ireland Distances - All Newbridge Ireland Distances

Travel Destination	Miles	Kilometers
Howth	8	12.87
Dun Laoghaire	8	12.87
Saggart	8	12.87
Donabate	10	16.09
Bray	13	20.92
Newbridge	26	41.83
Aughrim	36	57.92
Castledermot	39	62.75
Kingscourt	43	69.19
Carlow Town	45	72.41
Tullamore	51	82.06
Newry	58	93.32

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#### Last 6 recorded travel distances

Distance from Limoux to Lifton | Distance from Limoux to Liffre | Distance from Limoux to Lieusaint | Distance from Limoux to Limerick | Distance from Limoux to Limerick | Distance from Limoux to Limerick | Distance from Limoux to Limerick



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#### Need a link for this distance?

Driving Distances between Dublin and Newbridge

If you'd like to link to this page you are very welcome to the following code

```
<a href="http://www.distance-calculator.co.uk/distances-for-dublin-to-newbridge.htm">Distance between Dublin and Newbridge</a>
```

#### Recently searched locations for Dublin, Ireland

Distance from Dublin to Hersonissos (Crete) 1970 miles - 3169.73 kilometres ( visited 353 times )  
Distance from Dublin to Dundee 248 miles - 399.03 kilometres ( visited 468 times )  
Distance from Dublin to Wirral 130 miles - 209.17 kilometres ( visited 147 times )  
Distance from Dublin to Wigan 151 miles - 242.96 kilometres ( visited 389 times )  
Distance from Dublin to Tralee 162 miles - 260.66 kilometres ( visited 3526 times )  
Distance from Dublin to Salou 916 miles - 1473.84 kilometres ( visited 437 times )  
Distance from Dublin to Rhodes 2034 miles - 3272.71 kilometres ( visited 269 times )  
Distance from Dublin to Paris 486 miles - 781.97 kilometres ( visited 816 times )  
Distance from Dublin to Wellington 206 miles - 331.45 kilometres ( visited 115 times )  
Distance from Dublin to Torremolinos 1160 miles - 1866.44 kilometres ( visited 111 times )  
Distance from Dublin to Macclesfield 173 miles - 278.36 kilometres ( visited 182 times )  
Distance from Dublin to Donegal Bay 114 miles - 183.43 kilometres ( visited 801 times )  
Distance from Dublin to Donegal Town 113 miles - 181.62 kilometres ( visited 1694 times )  
Distance from Dublin to Plymouth 226 miles - 363.63 kilometres ( visited 490 times )  
Distance from Dublin to Southend-on-sea 322 miles - 518.1 kilometres ( visited 387 times )  
Distance from Dublin to Donabate 9 miles - 14.48 kilometres ( visited 328 times )  
Distance from Dublin to Florence 1036 miles - 1666.92 kilometres ( visited 413 times )  
Distance from Dublin to Newcastle 61 miles - 98.15 kilometres ( visited 1362 times )  
Distance from Dublin to Chinon 516 miles - 830.24 kilometres ( visited 138 times )  
Distance from Dublin to Appleby In Westmorland 176 miles - 283.18 kilometres  
Distance from Dublin to Zagreb 1120 miles - 1802.08 kilometres ( visited 273 times )  
Distance from Dublin to Howth 7 miles - 11.26 kilometres ( visited 539 times )  
Distance from Dublin to Madrid 901 miles - 1449.71 kilometres ( visited 360 times )  
Distance from Dublin to Suceava 1468 miles - 2362.01 kilometres ( visited 185 times )  
Distance from Dublin to Roscommon 81 miles - 130.33 kilometres ( visited 1316 times )  
Distance from Dublin to Naples 1286 miles - 2072.39 kilometres ( visited 252 times )  
Distance from Dublin to Kenmare 172 miles - 276.75 kilometres ( visited 1854 times )  
Distance from Dublin to Brussels 485 miles - 780.37 kilometres ( visited 337 times )  
Distance from Dublin to Castledermot 38 miles - 61.14 kilometres ( visited 644 times )  
Distance from Dublin to Bray 12 miles - 19.31 kilometres ( visited 1349 times )  
Distance from Dublin to Newcastle-upon-Tyne 218 miles - 350.76 kilometres ( visited 506 times )  
Distance from Dublin to Bournemouth 261 miles - 419.95 kilometres ( visited 171 times )  
Distance from Dublin to Birmingham 188 miles - 302.49 kilometres ( visited 522 times )  
Distance from Dublin to Soldeu 829 miles - 1333.86 kilometres ( visited 148 times )  
Distance from Dublin to Cambridge 279 miles - 448.91 kilometres ( visited 287 times )

Hey, by the way, other than Dublin or generally you might want to know the [distance between cities](#) throughout the world! Be sure to check out the home page for more information.



- Home
- Things to Do
- Family Experiences
- Shopping
- Festivals & Events
- Accommodation
- Free Attractions



[www.kildare.ie](http://www.kildare.ie)

[Accommodation](#)

[Golf](#)

[Waterways](#)

[Equestrian Activities](#)

[Things to See & Do](#)

[Dining & Entertainment](#)

[Conference/Banqueting](#)

[What's On](#)

[Towns and Villages](#)

[Touring Routes](#)

[Getting Here](#)

## Getting To County Kildare

### ✦ How To Get Here

#### Travelling to County Kildare

County Kildare is on Dublin's doorstep and is in close proximity to Dublin Airport and Seaport as well as Dun Laoghaire Harbour. It is also only a couple of hours drive from most parts of Ireland.



#### By Air

Dublin Airport 40 mins  
Shannon Airport 2 hours  
Cork Airport 3 hours  
Knock Airport 3 hours  
Belfast Airport 3 hours



#### By Sea

Dublin Port 45 mins  
Dun Laoghaire 45 mins  
Rosslare 2 hours  
Cork Port 3 hours  
Larne Port 3 hours

#### Travelling within County Kildare

The county is well serviced by national roads and rail links. There are 3 national routes - M4, M7, M9 - running through the county and rail links to the North West and West of Ireland via Maynooth and the South and South West via Naas, Newbridge and Kildare. The county also includes a network of quiet country roads for those interested in travelling by bicycle.

### ✦ Road

#### Motorways

M4/N4/N6: Dublin - Leixlip - Maynooth -  
Kilcock - Enfield - Galway/Sligo

M7/N7/N21/N8: Dublin - Naas - Newbridge -  
Kildare - Monasterevin - Port Laoise -  
Cork/Limerick - Killarney



N9: Kilcullen - Castledermot - Carlow -  
(Kilkenny N10) - Waterford



The following rail routes pass through  
County Kildare:

**Connolly**

Dublin - Maynooth - Enfield - Sligo

**Heuston**

Dublin - Newbridge - Kildare - Ballina

Dublin - Newbridge - Kildare - Westport/Castlebar

Dublin - Newbridge - Kildare - Galway

Dublin - Newbridge - Kildare - Limerick - Killarney - Tralee

Dublin - Newbridge - Kildare - Cork

Dublin - Newbridge - Kildare - Athy - Carlow - Kilkenny - Waterford

Timetables and latest information available at [www.irishrail.ie](http://www.irishrail.ie)



The following bus routes pass through County Kildare:

Dublin - Galway

Dublin - Sligo

Dublin - Limerick

Dublin - Cork

Dublin - Waterford

Timetables and latest information available at [www.bussinearn.ie](http://www.bussinearn.ie)

**OK Transport** (Offaly and Kildare Community Transport Ltd) offer a range of scheduled bus services in the Offaly / Kildare areas. [See Timetable](#)

**South Kildare Community Transport** offer rural transport services in South County Kildare.



**Gregar Chauffeur Ireland** provide day tours of Kildare including Castletown House, The Japanese Gardens, St. Brigid's Cathedral and Newbridge Silverware.



**Day Tours Unplugged** run regular bus trips from Dublin to the Japanese Gardens and Irish National Stud.

# Gregan Tours Ireland

Driver Guide Tours of Ireland

27 Dun Na Riogh Avenue  
Naas, County Kildare,  
045 898309  
Paul@GreganToursireland.com

[Home](#) [About Us](#) [Accommodation](#) [Contact](#) [Day Tours](#) [Tours](#) [Day Tour Rates](#) [News](#)

## Summary

[Itinerary](#)

[Gallery](#)

[Price](#)

[Q&A](#)

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### Overview

**Tour Description:** [Kildare County Day Tour](#)

**Duration of Tour:** 8 Hours

**Tour Dates:** All Year

**Price Guide:** Per Person.



### Summary

#### Inclusions:

- Private Touring in Luxury Mercedes Minivan
- Personal Chauffeur Driver Guide (Police vetted for Government Departmental assignments)
- Executive Vehicles adhering to all National and European Limousine Regulations.

#### Tour Highlights:

- Castletown House
- St. Brigid's Cathedral
- Irish National Stud and Japanese Gardens
- [Newbridge Silverware & Style Icon Museum](#)

### Member



### Find Us!



### Fleet



### Our Clients





European Uniusuine Regulations.

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Video



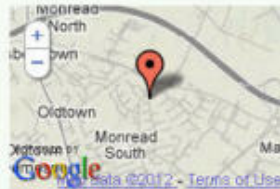
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## ◦ Tours

[East Coast 5 Day Tour of Ireland](#)  
[South and West Coast 6 Day Tour of Ireland](#)  
[Explore Ireland 7 Day Tour of Ireland](#)  
[Emerald Isle 8 Day Tour of Ireland](#)  
[continue reading...](#)

## Contact



[continue reading...](#)

## ◦ Day Tours

[Dublin Day Tour](#)  
[Kildare Day Tour](#)  
[Wicklow Day Tour](#)  
[Kilkenny Day Tour](#)  
[continue reading...](#)

Custom Tours of Ireland, Private Driver Guide Tours of Ireland, Chauffeur Guide Tours of Ireland

Gregan Tours Ireland, 27 Dun Na Riogh Avenue, Naas, Co. Kildare. Ph: +353 45 898309, Email: [Paul@GreganToursIreland.com](mailto:Paul@GreganToursIreland.com)

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- [Chaufeur-Guided Tours](#)
  - [Private Guided Tours](#)
    - [Ultimate Ireland North/West Loop Tour](#)
    - [Ultimate Ireland Southwest/East Tour](#)
    - [Ultimate 12 Day West of Ireland Tour](#)
    - [Custom Design your Tour](#)
  - [5 Day Sample Tours](#)
    - [5 Day Tour of the West of Ireland](#)
    - [5 Day Tour of Southwest Ireland](#)
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    - [Half Day City Tour \(3.5hrs\)](#)
    - [Full Day City Tour](#)
  - [Dublin Day Tours with Dinner Packages](#)
  - [Wicklow Tour](#)
  - [Newgrange Tour](#)
  - [Kildare Retail Tour](#)
- [Soft Adventure!](#)
  - [Experience new activities & adventure with Ganter C D](#)
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  - [Trace your Irish ancestry-family roots with Ganter C D](#)
- [Transfers](#)
  - [1 – 7 passengers](#)
  - [8 – 16 passengers](#)
  - [17 – 25 passengers](#)
  - [26 – 50 passengers](#)
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## Kildare Retail Tour

### Retail Tour of Dublin and Kildare – Luxury/Guided



Private Retail Tour Kildare

• **Kildare** is a must if shopping is what you like to do. This tour brings you to 3 fantastic locations where you'll find unique High-End Irish brands at great value, Global labels at discount prices and Bargains galore with lots of bling and chic thrown in. We start the tour with a visit to Newbridge Silverware and Style Icon Museum. This factory outlet has some of the finest jewelery, giftware and design kitchenware imaginable and with the style Icon museum attached, you can see the celebrity wardrobes of Madonna and Audrey Hepburn amongst others.

• From Newbridge we move swiftly on to the Kildare Retail Outlet Village. Steeped in History and Equine culture, this outlet has everything a person could wish for with designer labels and unique stores around every corner. For those in the group looking for something different, the National Stud and Japanese Gardens are only around the corner where you can see some of the worlds most famous racehorses retired out to pasture.

• After lunch in Kildare, we make our way over to the Avoca Handweavers Outlet where you will find the best Irish knitwear around as well as their award winning foods and unique designer gifts. Return to Dublin with a satisfactory grin, full load of shopping and a minor dent in your pocket...it's worth every penny...Oops sorry, Euro!

#### Tour includes:

- Visit to Newbridge Silverware, Kildare Retail Outlet and Avoca Outlet
- Driver Guide
- Luxury Vehicle (fuel/insurance/toll charges)
- Complimentary Bottle of Irish Water
- Option to visit the National Stud and Japanese Gardens
- Fun, stories and Craic (Irish for more fun!)



CRO: 255517, Sodwana Enterprises Ltd, TA Ganter Chauffeur Drive. Admin address, 205-A3 Beacon South Quarter, Sandyford, Dublin 18



Kildare  
Shopping



**Print: Jul 20, 2012**

**73419119**

**TYPED DRAWING**

**Serial Number**

73419119

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD

**Standard Character Mark**

No

**Registration Number**

1309714

**Date Registered**

1984/12/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 008. US 023. G & S: Cutlery-Namely, Pie Server, Cake Server, Knife, Fork, Spoon, Butter Knife, Cheese Knife, Salad Server and Carving Server Made of Stainless Steel. First Use: 1981/06/18. First Use In Commerce: 1981/06/18.

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

1983/03/28

**Examining Attorney**

FINE, STEVE

**Attorney of Record**

Maria A. Scungio

**Print: Jul 20, 2012**

**73419121**

**TYPED DRAWING**

**Serial Number**

73419121

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD

**Standard Character Mark**

No

**Registration Number**

1309956

**Date Registered**

1984/12/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 016. US 022 037 038. G & S: Letter  
Openers, Desk Sets, Pamphlets on the Subject of Glass, Paperback Books  
on the Subject of Glass, Photographs, Writing Paper and Envelopes, and  
Playing Cards. First Use: 1981/06/18. First Use In Commerce:  
1981/06/18.

**Prior Registration(s)**

0746232;0951941;1098077

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

1983/03/28

**Examining Attorney**

RUPP, TERESA M.

**Print: Jul 20, 2012**

**73419121**

**Attorney of Record**  
Maria A. Scungio

**Print: Jul 20, 2012**

**73547053**

**TYPED DRAWING**

**Serial Number**

73547053

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD

**Standard Character Mark**

No

**Registration Number**

1414135

**Date Registered**

1986/10/21

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 011. US 021 033. G & S: ELECTRICAL  
CHANDELIERS, WALL FIXTURES, LAMP BASES AND TABLE LAMPS AND LIGHT  
FIXTURES, ALL MADE FROM CRYSTAL GLASSWARE. First Use: 1959/00/00.  
First Use In Commerce: 1959/00/00.

**Prior Registration(s)**

1133592

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

1985/07/02

**Examining Attorney**

UNKNOWN

**Print: Jul 20, 2012**

**73547053**

**Attorney of Record**  
Maria A. Scungio

**Print: Jul 20, 2012**

**73638442**

**TYPED DRAWING**

**Serial Number**

73638442

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD

**Standard Character Mark**

No

**Registration Number**

1459173

**Date Registered**

1987/09/29

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 014. US 027. G & S: CLOCKS. First Use:  
1985/00/00. First Use In Commerce: 1986/03/06.

**Prior Registration(s)**

0746232;0951941;1098077;1103567;AND OTHERS

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

1987/01/05

**Examining Attorney**

O'LEAR, JANICE

**Attorney of Record**

Maria A. Scungio

**Print: Jul 20, 2012**

**73749443**

**DESIGN MARK**

**Serial Number**

73749443

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD CRYSTAL

**Standard Character Mark**

No

**Registration Number**

1562086

**Date Registered**

1989/10/24

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 014. US 002 027 028 050. G & S:  
JEWELRY, CLOCKS, [ WATCHES, ] CHRONOMETERS, AND CHRONOGRAPHS. First  
Use: 1988/02/01. First Use In Commerce: 1988/02/01.

**Prior Registration(s)**

0599065;1098679;1106618;1190746;1309955;1310815;AND OTHERS

**Disclaimer Statement**

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THE MARK AS SHOWN.

**Section 2f Statement**

AS TO "WATERFORD"

**Filing Date**

1988/08/31



**Print: Jul 20, 2012**

**73749443**

**Examining Attorney**  
O'LEAR, JANICE

**Attorney of Record**  
Maria A. Scungio



**Print: Jul 20, 2012**

**73749444**

**DESIGN MARK**

**Serial Number**

73749444

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD CRYSTAL

**Standard Character Mark**

No

**Registration Number**

1562118

**Date Registered**

1989/10/24

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.  
G & S: DESK-SETS, LETTER OPENERS, PAPER WEIGHTS, PEN HOLDERS,  
TERRESTRIAL GLOBES, [ BROCHURES, ] NEWS LETTERS [ AND BOOKS ] RELATING  
TO GLASSWARE. First Use: 1988/02/01. First Use In Commerce:  
1988/02/01.

**Prior Registration(s)**

0599065;1098679;1106618;1190746;1309955;1310815;AND OTHERS

**Disclaimer Statement**

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**Print: Jul 20, 2012**

**73749444**

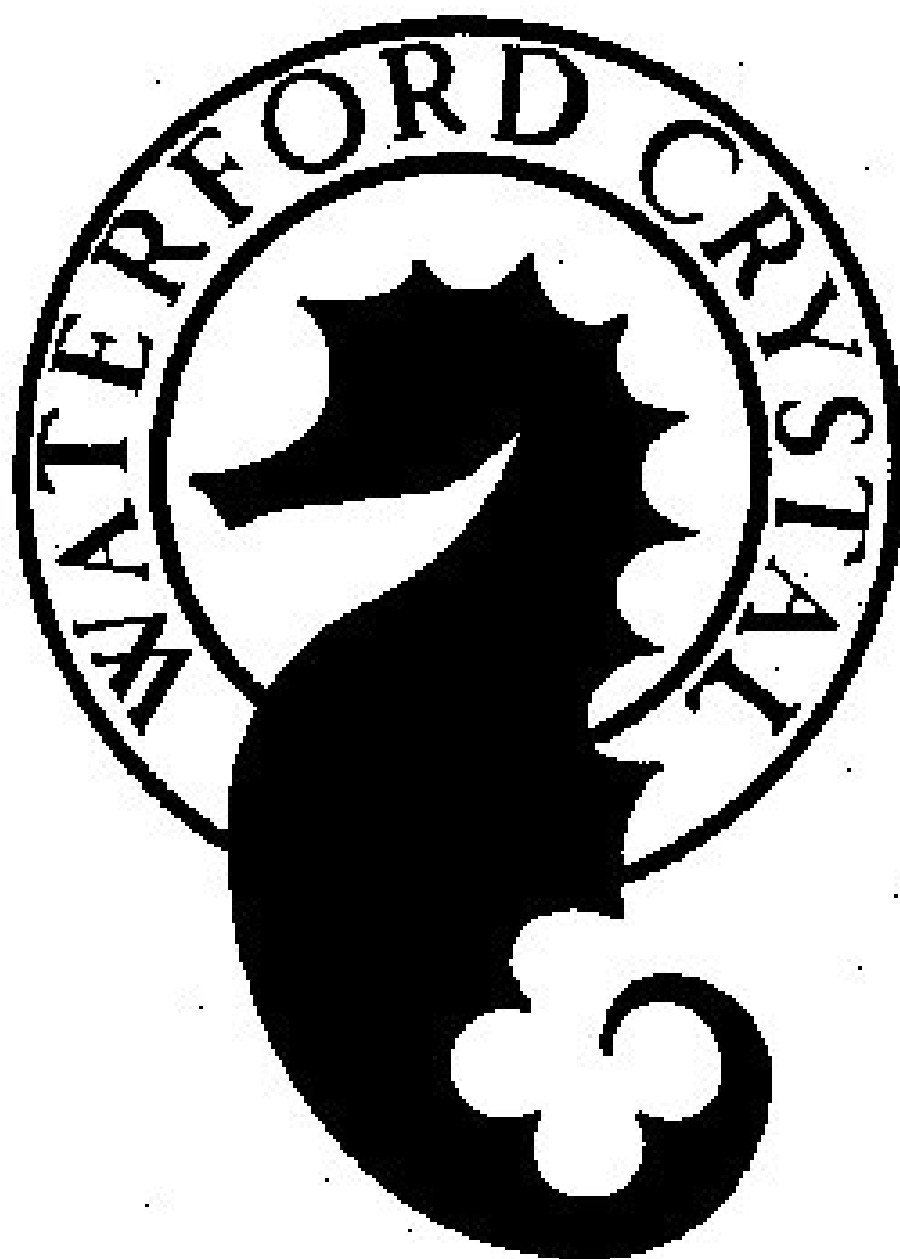
1988/08/31

**Examining Attorney**

O'LEAR, JANICE

**Attorney of Record**

Maria A. Scungio



**Print: Jul 20, 2012**

**73749445**

**DESIGN MARK**

**Serial Number**

73749445

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD CRYSTAL

**Standard Character Mark**

No

**Registration Number**

1562487

**Date Registered**

1989/10/24

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 034. US 002 008 009 017. G & S:  
ASHTRAYS [, TOBACCO JARS, CIGARETTE HOLDERS AND CIGARETTE LIGHTERS ].  
First Use: 1988/02/01. First Use In Commerce: 1988/02/01.

**Prior Registration(s)**

0599065;1098679;1106618;1190746;1309955;1310815;AND OTHERS

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CRYSTAL" APART FROM  
THE MARK AS SHOWN.

**Section 2f Statement**

AS TO THE TERM "WATERFORD"

**Filing Date**

1988/08/31

**Print: Jul 20, 2012**

**73749445**

**Examining Attorney**

O'LEAR, JANICE

**Attorney of Record**

Maria A. Scungio





**Print: Jul 20, 2012**

**73749446**

**DESIGN MARK**

**Serial Number**

73749446

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD CRYSTAL

**Standard Character Mark**

No

**Registration Number**

1598644

**Date Registered**

1990/05/29

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 021. US 002 033. G & S: CUT CRYSTAL  
GLASSWARE. First Use: 1988/02/01. First Use In Commerce: 1988/02/01.

**Prior Registration(s)**

0599065;0746232;0951941;1098679;1106618;1190746;1309955;1310815;AND  
OTHERS

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CRYSTAL" APART FROM  
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**Section 2f Statement**

AS TO THE WORD "WATERFORD"

**Filing Date**

1988/08/31

**Print: Jul 20, 2012**

**73749446**

**Examining Attorney**  
ABATE CANDICE A

**Attorney of Record**  
Maria A. Scungio



**Print: Jul 20, 2012**

**73749447**

**DESIGN MARK**

**Serial Number**

73749447

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD CRYSTAL

**Standard Character Mark**

No

**Registration Number**

1566992

**Date Registered**

1989/11/21

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 011. US 021. G & S: ELECTRIC  
TABLE-LAMPS, CHANDELIERS AND LIGHTING FIXTURES AND LAMP BASES (FOR  
ELECTRIC LAMPS). First Use: 1988/02/01. First Use In Commerce:  
1988/02/01.

**Prior Registration(s)**

0599065;1098679;1106618;1190746;1309955;1310815;AND OTHERS

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CRYSTAL" APART FROM  
THE MARK AS SHOWN.

**Section 2f Statement**

AS TO "WATERFORD"

**Filing Date**

1988/08/31

**Print: Jul 20, 2012**

**73749447**

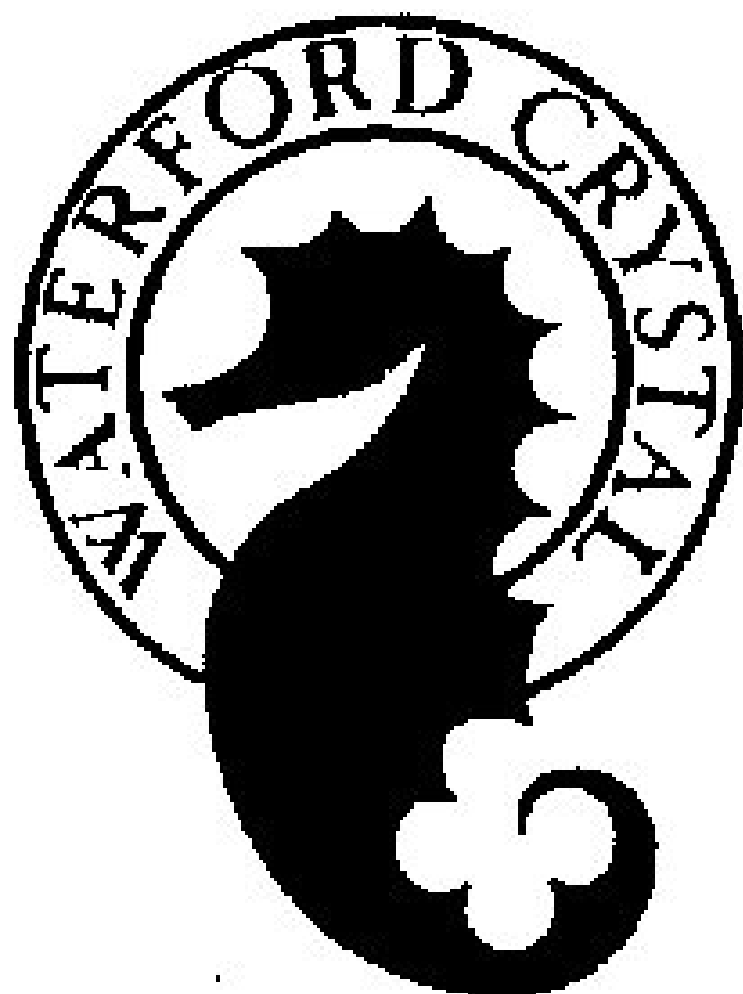
**Examining Attorney**

O'LEAR, JANICE

**Attorney of Record**

Maria A. Scungio





**Print: Jul 20, 2012**

**73749448**

**DESIGN MARK**

**Serial Number**

73749448

**Status**

REGISTERED AND RENEWED

**Word Mark**

WATERFORD CRYSTAL

**Standard Character Mark**

No

**Registration Number**

1577340

**Date Registered**

1990/01/16

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

WWRD IRELAND IPCO LLC LIMITED LIABILITY COMPANY DELAWARE 2711  
CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Goods/Services**

Class Status -- ACTIVE. IC 008. US 023 028 044. G & S: CUTLERY -  
NAMESLY, PIE SERVER, CAKE SERVER, KNIVES, FORKS, SPOONS, BUTTER KNIVES,  
CHEESE KNIVES, SALAD SERVER, CARVING SERVER MADE OF STAINLESS STEEL; [  
AND RAZORS ]. First Use: 1988/02/01. First Use In Commerce:  
1988/02/01.

**Prior Registration(s)**

0746232;1309714

**Disclaimer Statement**

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THE MARK AS SHOWN.

**Section 2f Statement**

AS TO THE WORD "WATERFORD"

**Filing Date**

**Print: Jul 20, 2012**

**73749448**

1988/08/31

**Examining Attorney**

FINE, STEVE

**Attorney of Record**

Maria A. Scungio



**To:** The Newbridge Cutlery Company Limited Co ETC. ([ipg@andersonkill.com](mailto:ipg@andersonkill.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 79096211 - NEWBRIDGE - 101089.MED01 - Request for Reconsideration Denied - Return to TTAB  
**Sent:** 7/20/2012 12:39:29 PM  
**Sent As:** ECOM116@USPTO.GOV  
**Attachments:**

## IMPORTANT NOTICE REGARDING YOUR U.S. TRADEMARK APPLICATION

### USPTO OFFICE ACTION HAS ISSUED ON **7/20/2012** FOR SERIAL NO. 79096211

Please follow the instructions below to continue the prosecution of your application:

**TO READ OFFICE ACTION:** Click on this [link](#) or go to <http://portal.uspto.gov/external/portal/tow> and enter the application serial number to [access](#) the Office action.

**PLEASE NOTE:** The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

**RESPONSE IS REQUIRED:** You should carefully review the Office action to determine (1) how to respond; and (2) the applicable [response time period](#). Your response deadline will be calculated from **7/20/2012** (or sooner if specified in the office action).

**Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System [Response Form](#).**

**HELP:** For *technical* assistance in accessing the Office action, please e-mail [TDR@uspto.gov](mailto:TDR@uspto.gov). Please contact the assigned examining attorney with questions about the Office action.

## WARNING

**Failure to file the required response by the applicable deadline will result in the [ABANDONMENT](#) of your application.**

